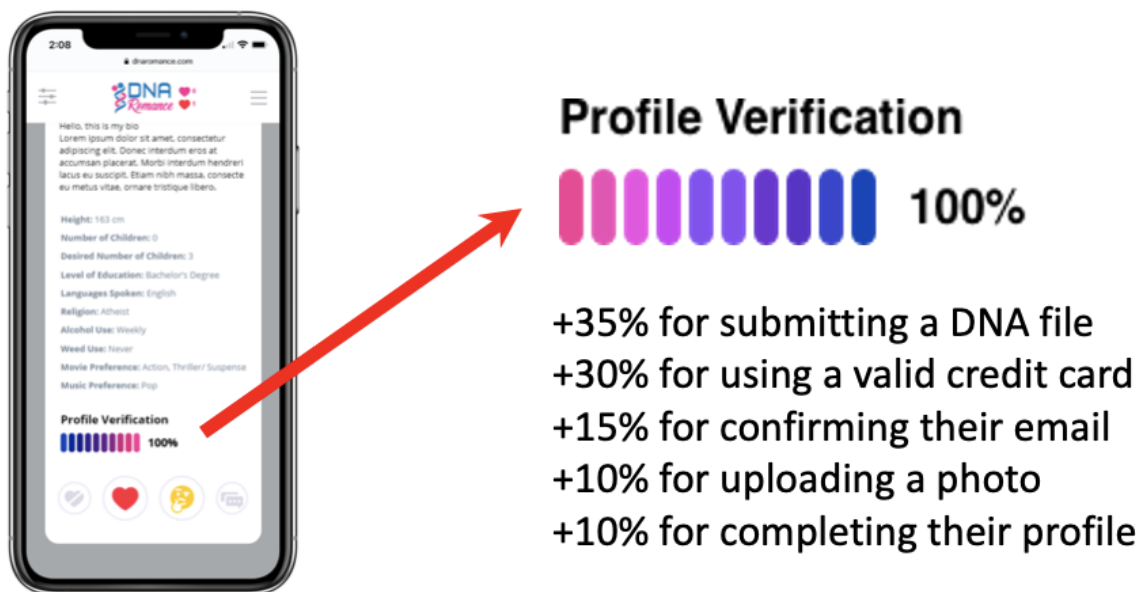


## Product Note: Profile Verification

Fake profiles are a common concern for online dating sites. Accounts with bogus information or intentional scammers cause disappointment, waste time, and expose good people to criminals. Therefore, many people have lost patience and trust with online dating. DNA Romance's profile verification mechanism presents multiple layers of background checks that help to indicate user profile authenticity.

First, DNA Romance would like to see users willing to spend time and effort to build a comprehensive profile for themselves and treat online dating seriously. Therefore we allocate 10% to the "verification score" for users who complete their profile, and another 10% to users to upload their photograph. Confirming your email will add another 15% to a user verification score, bringing the total to just 35% for users who complete the steps above. DNA Romance wants users to have full access to our matchmaking functions, essential if you want to use DRom 1.0 or DRom 2.0. Therefore, a very large 35% is added to the verification score of users to submit a valid DNA file. This additional layer of security really helps to confirm that users are authentic and serious about online dating. Last but not least, DNA Romance will add 30% to the verification score if a person uses a valid credit card for the purchase of a subscription, DNA test, or \$1 for those who just want to verify their real. Completing all these steps will lead to a 100% Profile Verification (**figure 1**).

Users see other people's profile verification scores, and can choose to communicate. In addition, users can also send messages to remind others to complete their profile verification.



**Figure1.** DNA Romance provides an authentic and high-quality candidates pool for online dating with a comprehensive profile verification mechanism